

- MEDIA KIT -

ELEKTRO BOTZ

HUMAN. MACHINE. MOTION.

- PERFORMANCE PRODUCTION POWER HOUSE
LOS ANGELES // SAN FRANCISCO · EST. 2013

► WHO WE ARE

MOMENTS YOU CAN'T LOOK AWAY FROM.

A high-energy, futuristic performance company fusing cutting-edge tech, immersive theatrics, and electrifying dance into unforgettable experiences. We don't just perform - we create moments people can't look away from.

Founded in 2013 as a three-person crew in Arizona, Elektro Botz has evolved into one of the most sought-after performance production companies in the world - now 50+ members strong, with teams in Los Angeles and San Francisco.

Under the creative direction of Max Thompson, Phoenix Banuelos, Austin Gumban, and Markus Pe Benito, the company fuses various street-styles, acrobatics, and immersive technology into cinematic live experiences.

► THE SUM OF OUR PARTS

ONE CREW. **MANY DISCIPLINES.**

Every unit trains to a shared standard and brings a specialty.

■ DANCE

SIGNATURE MOVEMENT

- Popping
- Animation
- Robotics
- Tutting
- Hip Hop
- Breakdancing
- Bone-Breaking

■ PERFORMANCE

SPECIALTY ACTS

- Acrobatics
- Aerialists
- Acting
- Character Work
- Stage Combat
- Special Object Choreography

■ PRODUCTION

VISUAL & SOUND

- LED Screens
- Laser FX
- UV / Blacklight
- Custom Music Production
- Custom Visual Production

► PRODUCTION ARSENAL

MODULAR. IMMERSIVE. STAGE-READY.

Custom-built performance units designed to scale from intimate activations to full-stage productions.



SPECIALIZED CHOREOGRAPHY

Custom movement engineered to brief, music, and stage. Built from the ground up to feel intentional, memorable, and show-ready.



LED SCREEN INTERACTIONS

Synchronized routines built alongside live show visuals, branded content, or cinematic environments for an immersive experience.



LASER INTERACTIONS

Futuristic laser sequences synchronized with dancer movement and musical cues, creating a unique spectacle.

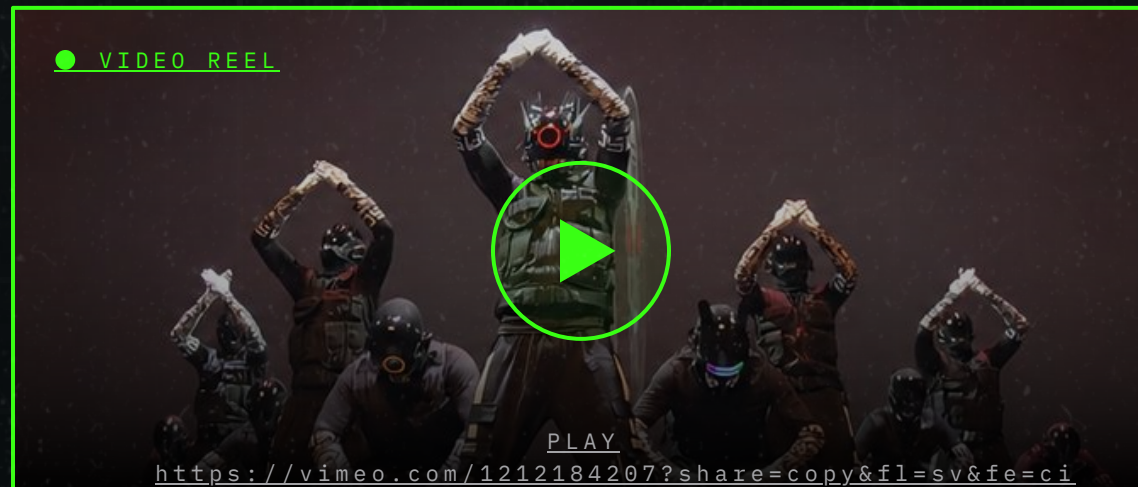
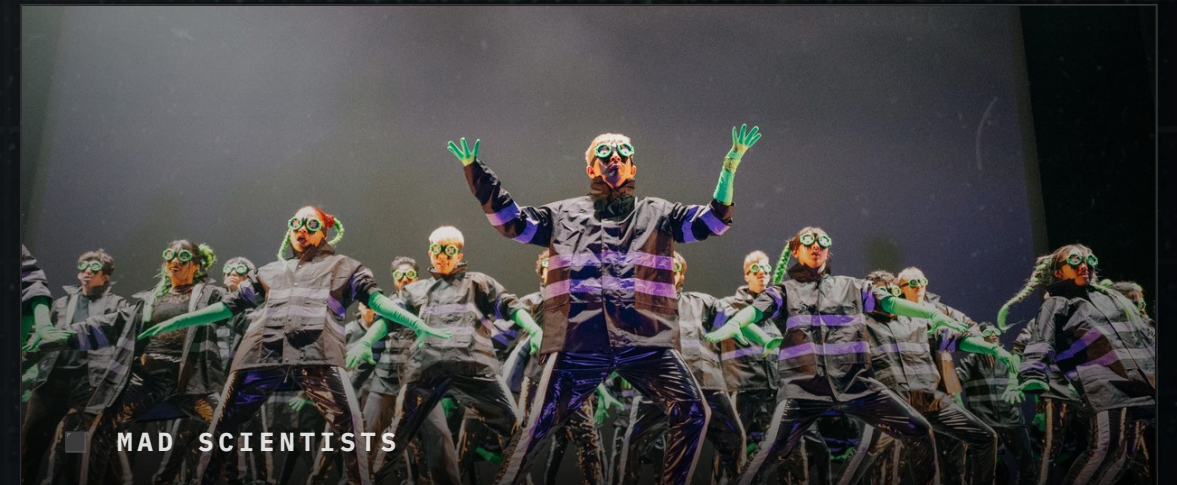
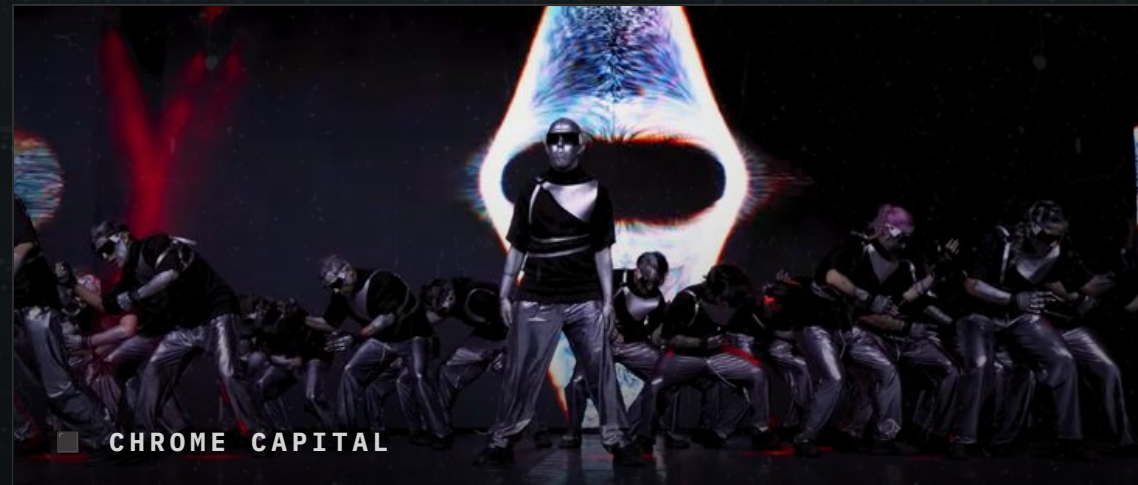
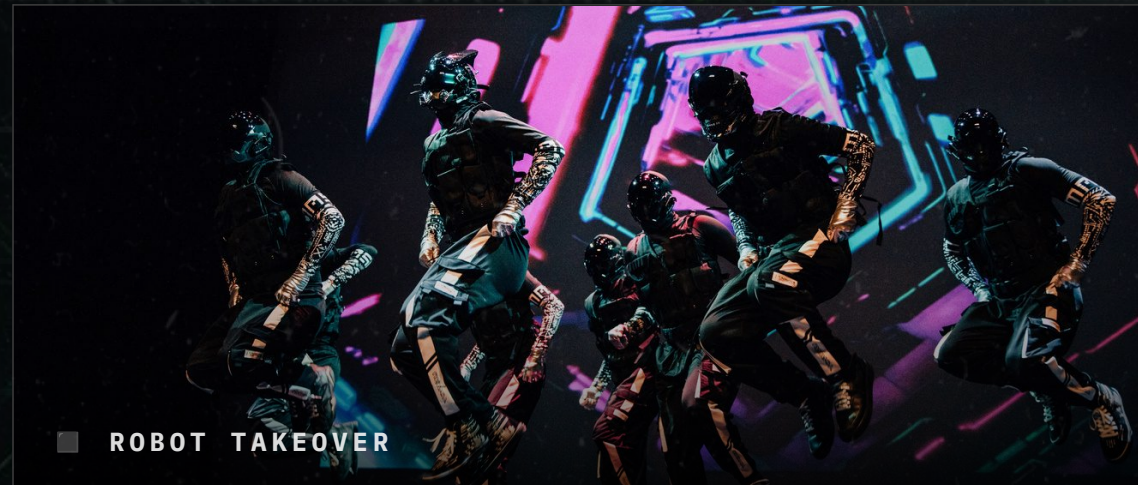


UV / BLACKLIGHT CHOREOGRAPHY

Surreal glowing performances using custom costumes & props to create striking visual illusions, bringing inanimate elements to life.

THE LIVE ARCHIVE.

A curated reel of signature pieces, stage concepts, and live performance moments.



BATTLE-TESTED ON THE WORLD STAGE

A DECADE+ OF UNBROKEN ELEVATION.

13YRS

More than a decade of stages, screens, and signature pieces. Battle-tested across live shows, tours, activations, and global stages.

WHERE WE'VE PERFORMED



DEPLOYMENTS

- FIFA World Cup 26
- Cirque du Soleil
- Disney D23
- Coachella
- Universal Studios
- Nike
- America's Got Talent
- World of Dance
- Daddy Yankee
- Don Omar
- GITEX Dubai
- TEDx Youth Glendale
- Natti Natasha
- Little Big Band
- VIBE 2026

- BRAND ACTIVATION
- CO-HEADLINE
- BRAND ACTIVATION
- MAIN STAGE
- HEADLINE SHOW
- BRAND ACTIVATION
- SEASON 16
- HEADLINE
- LIVE TOUR
- LIVE TOUR
- LIVE SHOW
- PREMIERE
- MUSIC VIDEO
- MUSIC VIDEO
- HEADLINE

GLOBAL DIGITAL TRANSMISSION

THE SIGNAL **KEEPS BROADCASTING.**

Millions of views across performance, social, and digital platforms.



10M+

TOTAL VIEWS · ALL PLATFORMS

260K+

TOTAL FOLLOWERS · ACROSS PLATFORMS

177K
INSTAGRAM

45.8K
YOUTUBE

36.9K
TIKTOK

THE CREW **COMMAND.**

Creative direction, choreography, production, and training operations across LA and SF.



MAX THOMPSON

FOUNDER • DIRECTOR

Co-founder of Elektro Botz and architect of the company's long-term live entertainment vision. Leads creative direction, signature show development, and Elektro Botz' unique sound through music production.



PHOENIX BANUELOS

FOUNDER • DIRECTOR

Co-founder and creative director shaping Elektro Botz' visual identity, storytelling language, and immersive stage concepts. Leads creative and visual production with a focus on precision, character, and cinematic performance design.



AUSTIN GUMBAN

SF DIRECTOR

Director and choreographer leading Elektro Botz SF with a focus on training systems, team culture, and professional execution. Brings experience across competition, live shows, brand activations, and multi-disciplinary production-driven performance.



MARKUS PE BENITO

LA DIRECTOR

Movement artist, coach, and choreographer known for Morphing, mentorship, and high-level performance development. Has taught and performed internationally, with work connected to the music and entertainment industry.

BUILT FOR ANY STAGE.

From quick-hit activations to full-scale productions, each format is calibrated to the event, audience, and venue.



DEPLOYMENT MATRIX

BRANDS	Activations / Campaigns
FESTIVALS	Mainstage / Headliner
THEME PARKS	Live Show / Residency
AWARDS	Production Performance
TOURS	Featured Act / Opener
TV / FILM	Choreography / Talent

TRANSMISSIONS FROM THE FIELD.

Real audience responses from moments that moved, surprised, and energized the crowd.



derekhough

36w · by author

Sickening 🙌

Reply

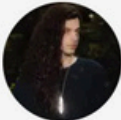


tpain

2w · by author

Clanker clean!!

Reply



subtronics

Following

LFGGGG YALL ATE 🔥🔥🔥🔥

2025-11-12 Reply

1,952



Slim Jim

Following

"How many times did you watch this?" YES

2025-10-10 Reply

338



mrbredydff

41w

This is one of THE most satisfying videos to watch in such a long time. I love the sharpness, the technique and the cleanliness in this whole thing. Wow!! 🔥🔥
🔥 What a treat. As a dancer myself of a totally different style, I appreciate seeing this. 🙏🙏🔥😁

354

Reply

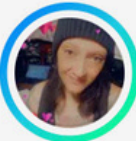


J333J

This is the most organized group movement I've ever seen in my life 🤪🤪

2025-9-16 Reply

70



Lissa Love

I absolutely love this! great isolation and choreography. my eyes didn't know where to focus. beautiful!



Drea

The precision. Song choice. Everything. Perfection 🔥

2025-9-16 Reply

124

■ END OF TRANSMISSION ■

INITIATE SEQUENCE.

Deploy the Botz. Activate the Audience.



REQUEST DEPLOYMENT



@ELEKTROBOTZ



ELEKTROBOTZ.NET